



# PRIVATE VIEW PACKAGES



## GOOD GRIEF, CHARLIE BROWN!

Celebrating Snoopy and the Enduring Power of Peanuts



Event professionals are being given a once-in-a-lifetime opportunity to rub noses with Charlie Brown, Snoopy and the rest of the Peanuts gang, when a ground-breaking exhibition comes to Somerset House this autumn.

*Good Grief, Charlie Brown! Celebrating Snoopy and the Enduring Power of Peanuts* comes to Somerset House's Embankment Galleries between 25 October 2018 and 3 March 2019. The landmark exhibition showcases the original drawings of the cartoon's creator, Charles M. Schulz, alongside works inspired by Snoopy, Charlie Brown and all the best-loved Peanuts characters, from some of today's most exciting artists and designers. It explores the impact of the most successful comic strip of all time on the contemporary cultural landscape, uncovering the social, political and philosophical complexities told through the four-panel comic strip that have spoken to scores of artists and designers in their own work.

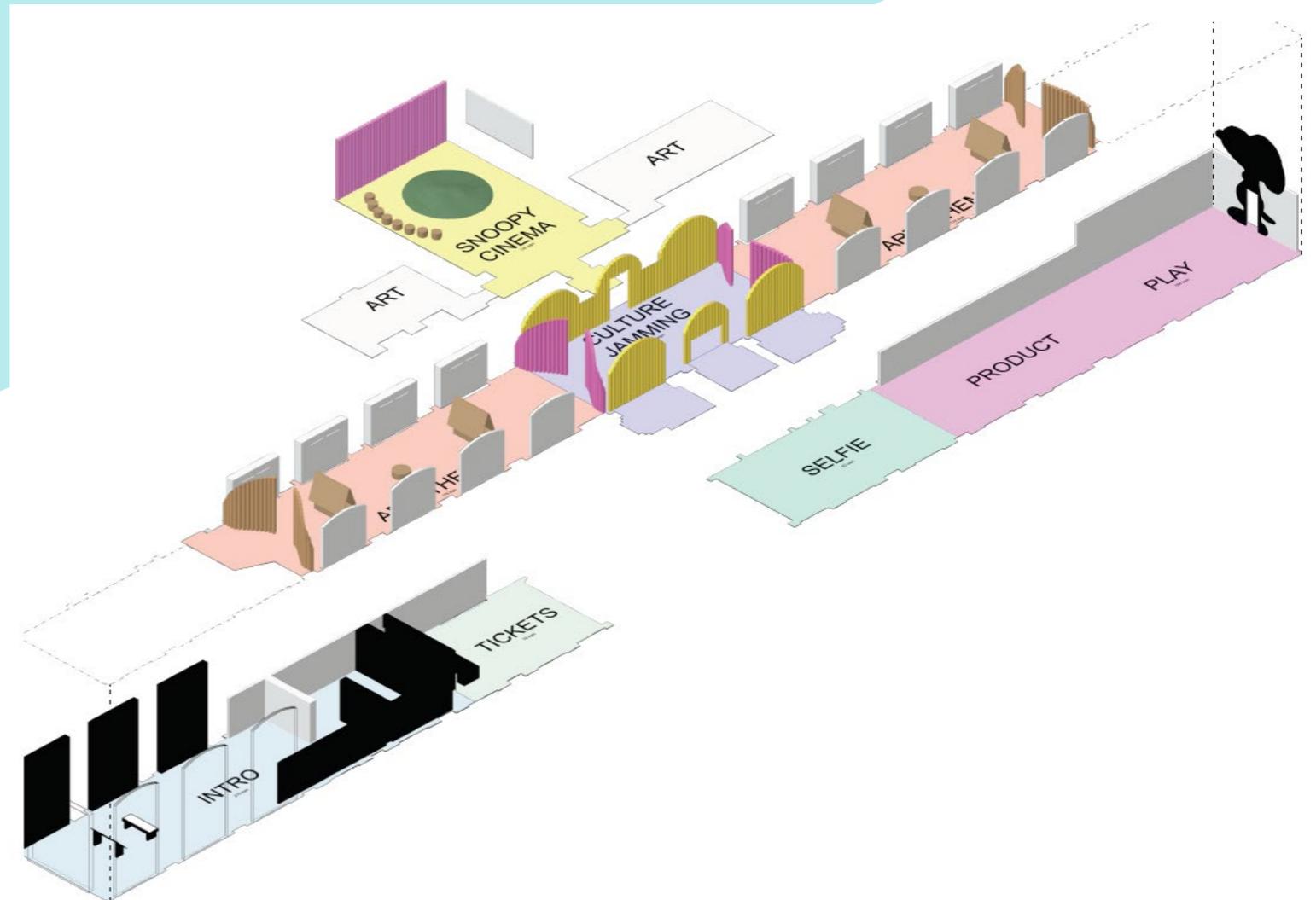
Existing work will sit alongside new pieces from contemporary practitioners, all of which is influenced by *Peanuts*. These will sit alongside original strips by Schulz, rarely seen before in Europe – together providing new perspectives on the iconic masterpiece.

# EMBANKMENT GALLERIES

The Embankment Galleries are Somerset House's most modern and adaptable exhibition space.

After exploring the exhibition, your guests will end the tour in the 'Play, Product and Selfie' area of the exhibition, where your event will take place.

We have a wonderful list of accredited caterers for you to choose from, who can assist with creating a bespoke menu and ensuring this once-in-a-lifetime event is one to remember by all!



# BREAKFAST PRIVATE VIEW

- Exclusive private view of the exhibition and use of the Embankment Galleries
- Guest access from 08.00 – 09.30 Monday and Tuesday
- Access from 08.30 – 10.30 Wednesday, Thursday and Friday
- Maximum capacity 150 guests
- **Hire fee £3,000 + VAT**



# EVENING RECEPTION PRIVATE VIEW

- Exclusive private view of the exhibition and use of the Embankment Galleries
- Access from 18.30 – 22.00 Mondays and Tuesdays (only)
- Maximum capacity 150 guests
- **Hire fee £5,000 + VAT**



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# DINNER PRIVATE VIEW

- Exclusive private view of the exhibition and use of the Embankment Galleries
- Access from 19.00 – 22.00 Mondays and Tuesdays (only)
- Maximum capacity 36 guests
- **Hire fee £5,000 + VAT**



# PRIVATE VIEW IN ADDITION TO VENUE HIRE

Hosting an event at Somerset House and want to offer your guests a unique, unforgettable experience? *Good Grief, Charlie Brown!* has you covered!

- Exclusive private view of the exhibition and use of the Embankment Galleries
- Access from 18.30 – 20.00 Mondays and Tuesdays (only)
- Maximum capacity 300 guests
- **Hire fee £1,500 + VAT**

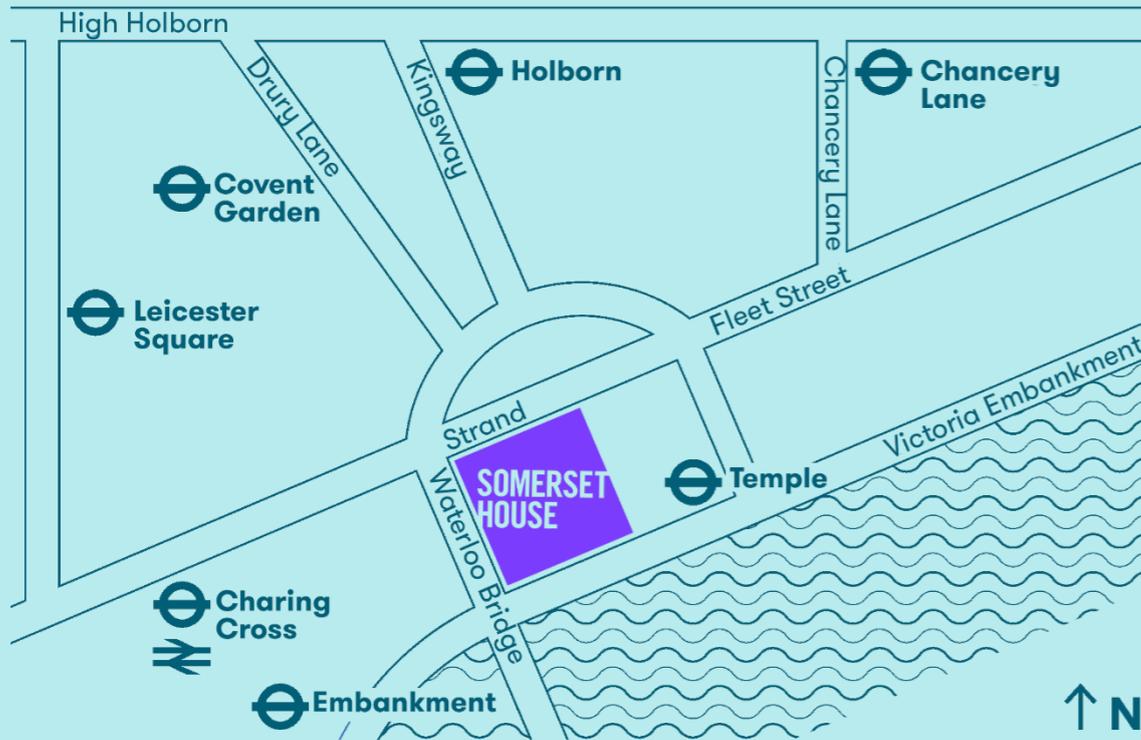


# PRIVATE VIEW ONLY

- Exclusive private view of the exhibition and use of the Embankment Galleries
- Access from 18.30 – 20.00 Mondays and Tuesdays (only)
- Maximum capacity 500 guests
- **Hire fee £2,000 + VAT**



# OUR LOCATION



# CONTACT

## EVENTS TEAM

+44 (0)20 7845 4618

events@somersethouse.org.uk

www.somersethouse.org.uk

## HOW TO FIND US

SOMERSET HOUSE

STRAND, LONDON WC2R 1LA

## BY LONDON UNDERGROUND

NEAREST STATIONS:

TEMPLE (CIRCLE & DISTRICT LINES; 250M, 5 MIN)

COVENT GARDEN (PICCADILLY LINE; 650M, 8MIN)

CHARING CROSS (BAKERLOO & NORTHERN LINES; 700M, 10MIN)

EMBANKMENT (CIRCLE & DISTRICT LINES; 700M, 10MIN)

WATERLOO (BAKERLOO, WATERLOO & CITY, JUBILEE & NORTHERN LINES; 800M, 11MIN)

## BY RAIL

NEAREST STATIONS:

CHARING CROSS (700M, 10MIN)

BLACKFRIARS (1KM, 13MIN)

WATERLOO (1KM, 13MIN)

## BY BUS

BUSES 1, 4, 6, 9, 11, 13, 15, 23, 26, 59, 68, 76, 87, 91, 139,

168, 171, 172, 176, 188, 243, 341, 521, RV1 AND X68 ALL

PASS ALONG THE STRAND AND/OR ALDWYCH, STOPPING WITHIN

100-200 METRES OF SOMERSET HOUSE

## BY RIVER

RIVER BUS SERVICES RB1, RB2 AND RB6 ALL STOP AT

EMBANKMENT PIER, ROUGHLY 600 METRES FROM

SOMERSET HOUSE

**SOMERSET  
HOUSE**