



**SOMERSET
HOUSE** step inside think outside

CUTE

new space for events

SOMERSET HOUSE LAUNCHES EVENT PACKAGES FOR HOT TICKET SHOW

Somerset House's new landmark exhibition, CUTE, which explores the irresistible force of cuteness in contemporary culture, is sure to be the hot ticket for those looking to host super cute events this Spring.

Featured in Evening Standard's 'Best Exhibitions to see in London 2024' and receiving rave reviews from critics across the world, CUTE offers organisers an immersive experience in the Embankment Galleries that embraces all things cute, bringing together contemporary artworks, including new artist commissions, and cultural phenomena such as fashion, music and video games.

The exhibition also celebrates the 50th anniversary of Hello Kitty, one of the most iconic figures of cuteness. The show dedicates a plushie space, immersive disco, and a display of rare and unique items, spanning decades, to her.

CUTE is available to event organisers for a private exhibition viewing, which can be followed by a dinner for up to 50 guests, or a drinks reception for 100 within the exhibition itself.

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Cuteness has taken over our world – from emojis and internet memes to loveable food or robotic design. An interactive exploration of cute culture, all set within a spectacularly photogenic space to match, and you get the essence of what your event could look like this Spring. CUTE has had some amazing reviews as it draws on a part of culture that everyone can identify with.

Luci Sorrell, Head of Sales,
Commercial Events at Somerset House



Somerset House is recognised for its diversified corporate event programming, which is proven to attract clients due to the generational and cultural diversity of its acclaimed shows.

TO FIND OUT MORE ABOUT CUTE,
[CLICK HERE](#)

FOR MORE INFORMATION,
PLEASE CONTACT

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ABOUT SOMERSET HOUSE

Step Inside, Think Outside

As the home of cultural innovators, Somerset House is a site of origination, with a cultural programme offering alternative perspectives on the biggest issues of our time. We are a place of joy and discovery, where everyone is invited to Step Inside and Think Outside.

From our historic site in the heart of London, we work globally across art, creativity, business, and non-profit, nurturing new talent, methods and technologies. Our resident community of creative enterprises, arts organisations, artists and makers, makes us a centre of ideas, with most of our programme home-grown.

We sit at the meeting point of artistic and social innovation, bringing worlds and minds together to create surprising and often magical results. Our spirit of constant curiosity and counter perspective is integral to our history and key to our future.

CONTACT INFORMATION:

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www.somersethouse.org.uk/venue-hire
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